

# **Influence of non-print media on adult literacy programmes in Oyo state.**

Adeniji, Jonathan Gbemiga

M.A. Educational Technology

Department of Educational Technology  
Obafemi Awolowo University, Ile Ife, Nigeria

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**Abstract:**

This study examined the influence of non-print media on adult literacy programmes in Oyo State. It investigated the availability and frequency of use of non-print media. It examined the influence that the use of non-print media had on the attitude of learners and instructors. Problems militating against effective use of non-print media were identified. The relationships between the extent of use of non-print media, teachers' educational qualifications and in-service training experiences in media use were also determined. Information was collected by questionnaire and interview. From the population of about 2,673, the study sample consisted of 300 adult learners and 30 instructors. Averages, percentages and multiple correlations were used to analyse the data.

Emanating from the analyses of the data are the following: Non-print media were not very frequently used to teach adult learners. Learners and instructors living in urban areas have more positive attitude than those in rural areas, towards the use of non-print media. Lack of funds was the most important problem hindering effective use of non-print media. Educational qualifications and in-service training experiences of instructors were found inadequate.

It was recommended that religious bodies, governments and communities should provide more funds to acquire non-print media. Teacher training institutions should emphasize the use of non-print media in their course contents. Local governments should organize seminars, talks and workshops on media use regularly. Governments should mount more development programmes to provide facilities for use of non-print media in rural setting. It was also recommended that instructors with formal educational training in media use should be more involved in the teaching of adult learners.

**Keywords:** Learners/ Literacy programmes/ Training institutions/ questionnaire

**Supervisor:** D.K. Akanbi.

For more information, please contact **[ir-help@oauife.edu.ng](mailto:ir-help@oauife.edu.ng)**