COURSE TITLE: ESM 407 -RESEARCH IMETHOL OLOGIES
TIME ALLOWED: $21_{2}$ Hours
INSTRUCTION: ANSWER FOUR (G) QUESTIONS III ALL 3 FROH SECTION A AND I FRONA SECTION B
Each Section ivi isit Be on a Separaie Booklet

## SECTIONA

1. The inevitability of sampling in any research :ndea /our cannot be overernphasised. Discuss this statement highlighting the relevance of sampling and the v inous methods of selecting sarnple in research given a practical example of a topic of your choice.
2. Describe the different types of research, giving ex imple 3 .
3. Write short notes on the following:
(i) Objectives of research
[5 marks]
(ii) Formulation of research problem
(iii) Consideration in selecting a research problem
[5 marks]
(iv) Characteristics of research
4. (a) Discuss the importance of theoretical framework in thi review of literature [10 marks]
(b) "The conceptual framework stems from theoretical framework and concentrates, usually, on one section of that theoretical framework". Discuss.

## Section B

5. (a) Write out a typical outline for the chapter on data anal ysis
[8 marks]
(b) Briefly explain the following scales of measurement:
(i) Nominal
(ii) Ordinal
(iii) Interval
(iv) Ratio
[8 marks]
(c) If you were testing a hypothesis that valuations are siatistically indistinguishable from selling prices, mention two (2) inferential siatistics you could use, assuming flatai: collected using interval scales [4 marks]
6. (a) If you were testing a hypothesis that ient payment trends are not statistically captured by valuation formulae
prsctice, what inferential statistics would you use if data is c illected using ordinal scales?
(b) Differentiate between descriptive and inferential statistic 3 .
(c) What do you understand by levels of significance?:
(d) Show how SPSS P values have eliminated the need Ch: Square tabulated values.
